

19th Annual Fraud & Anti-Counterfeiting Conference

January, 2015

*Upcoming Events***April 29 – May 1, 2015**

San Diego, CA

IACC Spring Conference

www.iacc.org**Dec 2- Dec 4, 2015**

20th Annual Fraud &

Anti-counterfeiting

Conference

Toronto, Ontario

www.ksllaw.com

Visit the Canadian Intellectual
Property Council (CIPC) website
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Visit the Canadian Anti-
Counterfeiting Network (CACN)
website for further news and up
coming events

WWW.CACN.CA**December 3 - December 5, 2014 Toronto, Ontario**

The 19th Annual Fraud & Anti-Counterfeiting Conference, once again held during the first week in December in Toronto, Canada, was an informative and exciting event that was privileged to have a wide depth of speakers attend representing a cross section of law enforcement, industry, and experts in their fields with topics ranging from legal to policy to technology matters as well as case studies and product identification sessions.

Attendees came and represented law enforcement, CBSA, CRA, investigators, industry and brand protection, Health Canada and other governmental agencies. Although December in Toronto can sometimes be a mix of weather attendees came from all over and represented Canada, the USA and France.

This year's opening reception was sponsored by the **International AntiCounterfeiting Coalition (IACC)** and conference host, **Kestenberg Siegal Lipkus LLP, Barristers & Solicitors**. Although the weather decided to let everyone know this is Canada those who trudged through the first snow storm of the season enjoyed an opportunity to meet with others and enjoyed the opportunity to network outside of the formal conference setting. Once again, **Tequila Tromba®**, helped the festivities by treating all to a wonderful evening of responsible tequila tasting.

The introductory remarks highlighted the importance of new legislation, partnerships with all levels of the problem, cooperation between intellectual property owners, various law enforcement agencies in Canada and in other countries, the need for improved legislation and a change in the status quo by receiving a stronger mandate from the government to assist law enforcement and customs to help stop the continued increase of counterfeiting crime in Canada. The proposed legislation, Bill C-8, was also highlighted in preparation of it coming into law.

Opening and welcoming remarks introducing the Conference and welcoming everyone were made by:

- 🎤 **Lorne M. Lipkus**, Kestenberg Siegal Lipkus LLP, Toronto;
- 🎤 **Supt. Jean Cormier**, RCMP Director, Federal Coordination Centres, Federal Policing Special Services;
- 🎤 **Matt Stentz**, HIS Attaché, Homeland Security Investigations, Ottawa;
- 🎤 **David Chandler**, World Customs Organization, Chicago, IL



The keynote addresses touched on the many issues that the counterfeiting problem raised and highlighted the importance of continued and new partnerships. The partnership theme continued throughout the conference presentations:

- 🔊 **Amela Trhulj**, Trade Counsellor, Delegation of the European Union to Canada, Ottawa, Ontario;
- 🔊 **William J. Hochul, Jr.**, United States Attorney-WDNY, Buffalo, NY



Special thanks to all of these presenters for offering up their time to update us on policy and legislation in the anti-counterfeiting world and to help the conference off to an exciting start.

The sessions this year were selected to discuss the current fraud related issues facing all of us at this time. The information panel format was interspersed with case studies, individual presentations and product identification sessions. These panels and sessions included:

- ◇ Money Laundering and Proceeds of Crime in Fraud and Anti-counterfeiting Cases
- ◇ Fraud, Organized Crime and Terrorism: What are the links?
- ◇ The Year in Review
- ◇ Canadian Money: The New Frontiers
- ◇ Prosecuting Intellectual Property Cases
- ◇ Securing the Supply Chain and Working with Customs
- ◇ Working with Government Agencies
- ◇ Internet Related Fraud
- ◇ Finding and Preserving Evidence
- ◇ Calculating the Value of a Counterfeiting Operation
- ◇ Crimestoppers

Intermixed within the above mentioned panels were product identification panels and presentations on various brands and their anti-counterfeiting technologies used by rights holders in different industries to identify and authenticate counterfeit products.

Prior to the opening of the conference Lorne Lipkus highlighted the counterfeiting problem, the anti-counterfeiting efforts being made, and the on-going need for public awareness and legislative reform and shows such as CP24 and BNN to name a few.

Lunchtime on day 1 of the conference were fortunate to have James R. Barchiesi, Executive Director of the ICE Foundation in the USA, give a brief talk.

The product showcase area, always a popular place, was as plentiful as ever. An array of counterfeit and authentic products were available through-out the Conference and attendees were given many opportunities to examine, touch and ask questions about the products on display. Once again the items included a wide array of consumer products including accessories, apparel, automotive parts, batteries, cellular phone accessories, contact lenses, electrical products, eyewear, footwear, household goods, ink jet and toner cartridges, jewelry, leather goods, luxury products, makeup, novelty items, optical discs, perfume, pharmaceuticals, plush toys, software games, sporting products, toys, trading cards, wine and videos.

Once again some brand owner representatives attended the Conference and they were available, through-out the Conference, to discuss their products and their issues being faced. This informal setting encouraged the exchange of information and the reciprocal benefit of relevant networking. In those sections where there was no formal brand presence, the qualified staff of Kestenberg Siegal Lipkus LLP and its outside investigators, Backlit Resource Group Inc., were available to assist attendees with any questions they had concerning the product on display.

The Conference attendees were not just from across Canada but had representation from the United States and France. In addition, all ranges of law enforcement and government had people in attendance, which for many is the true benefit of the conference year after year as they not only get to learn about current trends and topics but network with those from areas that they would not have the ability to otherwise.



A special thanks of appreciation to
Tequila Tromba®
for hosting the Tequila tasting
at the opening reception.

A special thanks of
appreciation to all those who donated by way of silent auction.

We managed to raise over

\$ 2,300

and this year the amount was donated to
Wounded Warriors Canada.

**N.A.T.E.'s
Anti-Counterfeiting
Report**

Created and designed by

Wayne Lipkus

Published by

Lorne M. Lipkus

**Kestenberg Siegal Lipkus
LLP**

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Money Laundering and Proceeds of Crime in Fraud and Anti-counterfeiting Cases

Georgina Starkman Danzig (Moderator), Partner Kestenberg Siegal Lipkus LLP, Toronto, ON

- **Matthew A. Lamberti**, Senior Counsel, U.S. Department of Justice, Washington, DC
- **Det. Cst. Dwayne King**, Toronto Police Service, Financial Crimes Unit, Toronto, ON



Fraud, Organized Crime and Terrorism: What are the links?

Lorne M. Lipkus (Moderator), Kestenberg Siegal Lipkus LLP, Toronto, ON

- **Cpl. Satish Tarachandra**, RCMP "O" Division, GTA Commercial Crime, Toronto, ON
- **Det. Robert Whalen**, Toronto Police Service, 55 Division, Toronto, ON



The Year in Review

Deborah Greaves (Moderator), Ezra Brutzkus Gubner, LLP, Las Angeles, CA

- **Marilyne Serafin**, Head of IP Department, Longchamp, Paris, France
- **Dawn Buonocore-Atlas**, Vice President, Enforcement, Calvin Klein, New York, NY
- **Aaron Chapman**, HSI Special Agent, Homeland Security Investigations, Toronto, ON
- **Michael Lee**, Partner, Gibney, Anthony & Flaherty, LLP., New York, NY



Canadian Money: The New Frontiers

- **Manuel E. Parreira**, Senior Regional Representative (Currency), Bank of Canada, Toronto, ON
- **Cpl. Tim Laurence**, RCMP—ICET Milton Detachment, Milton, ON



Prosecuting Intellectual Property Cases

Dawn Buonocore-Atlas (Moderator), Vice President, Enforcement, Calvin Klein, New York, NY

- **Matthew A. Lamberti**, Senior Counsel, U.S. Department of Justice, Washington, DC
- **Det. Robert Whalen**, Toronto Police Service, 55 Division, Toronto, ON
- **Mike Harvey**, President, Investigative Solutions Network Inc., Toronto, ON



Securing the Supply Chain and Working with Customs

David Faulconer (Moderator), Independent IP Consultant, Washington, D.C.

- **Phil Viggiani**, SSG Media Convergence, Kelowna, BC
- **David Chandler**, World Customs Organization, Chicago, IL
- **Marilyne Serafin**, Head of IP Department, Longchamp, Paris, France
- **Lorne M. Lipkus**, Kestenberg Siegal Lipkus LLP, Toronto, ON
- **Ronald Marcell**, HSI Assistant Attaché, Homeland Security Investigations, Toronto, ON
- **Michael Juneke**, Manager, Commercial Transformation, Programs Branch, CBSA, Ottawa, ON



Working with Government Agencies

Lorne M. Lipkus (Moderator), Kestenberg Siegal Lipkus LLP, Toronto, ON

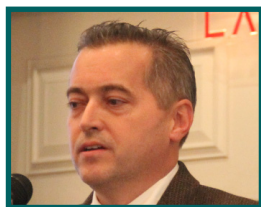
- **Gillian Mandel**, Border Integrity Specialist, Border Integrity, Health Canada, Toronto, ON
- **David Faulconer**, Independent IP Consultant, Washington, D.C.
- **Deborah Greaves**, Ezra Brutzkus Gubner, LLP, Las Angeles, CA



Internet Related Fraud

Dave Lukasik (Moderator), Corporate Brand Protection LLC, Chicago, IL

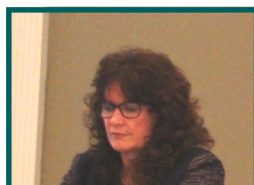
- **Barry Elliot**, The Anti-Fraud Centre, North Bay, ON
- **Aki Nagata**, Supervisor, Legal, Canon U.S.A. Inc., Melville, NY
- **Travis Johnson**, Vice President - Director of Legislative Affairs & Policy, International AntiCounterfeiting Coalition (IACC), Washington, DC



Finding and Preserving Evidence

Deborah Greaves (Moderator), Ezra Brutzkus Gubner, LLP, Las Angeles, CA

- **Edward Nagel**, Principal, nagel + associates, Toronto, ON



Calculating the Value of a Counterfeiting Operation

Chris Tortorice (Moderator), Lawyer and Chair, Intellectual Property Institute of Canada (IPIC) Anti-counterfeiting

- **Georgina Starkman Danzig**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, ON
- **Mike Harvey**, President, Investigative Solutions Network Inc., Toronto, ON
- **David Faulconer**, Independent IP Consultant, Washington, D.C.



Calculating the Value of a Counterfeiting Operation

Sgt. Monica Harris, Provincial Coordinator - Crime Stoppers, Ontario, Canada



Thank you to all of you who helped moderate. You made the conference more exciting and informative with your enthusiasm, questioning and knowledge:

Dawn Buonocore-Atlas, Vice President, Enforcement, Calvin Klein, New York, NY

Georgina Starkman Danzig, Partner, Kestenberg Siegal Lipkus LLP, Toronto, ON

David Faulconer, Independent IP Consultant & Operations Director, Washington, D.C.

Deborah Greaves, Ezra Brutzkus Gubner, LLP, Las Angeles, CA

Lorne M. Lipkus, Partner, Kestenberg Siegal Lipkus LLP, Toronto, ON

Dave Lukasik, Corporate Brand Protection LLC, Chicago, IL

Brand Training

Training has always been the cornerstone of the annual conference and this year was no exception. A warm thanks to those brands representatives who travelled and took time out of their schedules to not only personally train the attendees but make themselves available throughout the breaks while they were there.



*Dawn Buonocore-Atlas
Calvin Klein
New York, NY*



*Lori Ball
Molson
Toronto, ON*



*Katalin Molner
CSA Group
Toronto, ON*



*Aki Nagata
Canon USA
Melville, NY*



*Neil Narriman
Puma
Herzogenaurach, Germany*



*Marilyne Serafin
Longchamp
Paris, France*



*Yumi Suemori
Sanrio (Hello Kitty)
San Francisco, CA*

A Special Thanks To All our Sponsors

The **International AntiCounterfeiting Coalition** (IACC) and
Kestenberg Siegal Lipkus LLP
for sponsoring the opening reception for all attendees
on Tuesday, December 2, 2014

The **CSA Group** and
Kestenberg Siegal Lipkus LLP
for sponsoring the reception on Wednesday, December 3, 2014

Arochi, Marroquin & Lindner, S.C., from Mexico and
Kestenberg Siegal Lipkus LLP, from Toronto,
for sponsoring our closing reception on Thursday, December 4, 2014

Lorne Lipkus and **David Lipkus** made presentations on how to identify counterfeits products bearing the intellectual properties of the brands below; in addition, they discussed interesting and informative case studies.

Beats by Dre / Bauer / Bench / Calvin Klein / Canada Goose / Canadian Hockey Association / Coty Inc. / Gucci / Hoberman / Innovation First / Kate Spade / Jack Spade / Betty Boop (King Features Syndicate) / LifeProof / Louis Vuitton / Michael Kors / New Era Cap / Oakley / OtterBox / Prada / Puma / The North Face



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*Special Presentations***Keynote Address from****The Honourable Kerry-Lynne D. Findlay**

P.C., Q.C.

Minister of National Revenue

Member of Parliament for

Delta-Richmond East (British Columbia)

Minister Findlay will focus her remarks on criminal investigations, prosecution records, links to fraud, the Underground Economy and tax evasion.

Unfortunately Minister Findlay was unable to attend; however, we were fortunate and privileged to have **Vince Pranjivan, Assistant Commissioner, Ontario Region**, to come and address the conference. Mr. Pranjivan was a great replacement as he has also served, in his long career, as Assistant Director, Criminal Investigations.



PRODUCTS ON DISPLAY



PRODUCTS ON DISPLAY



PRODUCTS ON DISPLAY



SAVE THE DATE

Dec 2-4, 2015

**SIGN UP EARLY FOR
THE 20TH ANNUAL FRAUD &
ANTI-COUNTERFEITING CONFERENCE**

Contact Wayne at wlipkus@ksllaw.com